

Adopt-a-Need Helps Fill Gap of Personal Care Items

Hundreds of people are in need right here in Canton, specifically the homeless and the poor. Although many local organizations are helping, they cannot fulfill everyone's needs.

Aultman Hospital launched a unique program in 2007 called Adopt-a-Need to help provide personal care items that cannot be obtained using food stamps or from most current organizations offering support.

"Adopt-a-Need is a simple way for Aultman employees to help the community," said Larry Burwell, who founded the program and works in Systems and Technology at Aultman.

Each month, employees can donate personal care items such as bar soap, dental floss, toilet paper, antiperspirant and cotton balls; baby items including diapers, lotion, food and bottles; as well as household cleaners such as bleach, glass cleaner and sponges.

"Employees have been very supportive for years," said Burwell. "While a donation drive helps for a month or two, Adopt-a-Need helps those in need all year long. It's a great opportunity for those who want to help but are not physically able."

In nearly five years, more than 97,000 items have been provided to six outreach organizations.

"We collaborate with local organizations that actively help the homeless and poor, but do not receive continued government support or help from the United Way," he said. "These organizations operate under occasional grants and the help of private donations."

According to Marie Senften-Deitz, executive director at Canton Calvary Mission, folks really depend on them having toilet paper, diapers and laundry detergent, for example. "They can be embarrassed to ask for these items, but it's reassuring we have them available here. Also, the teenagers really appreciate deodorant," she said.

Senften-Deitz also shared how baby care items are crucial for one great-grandmother who has been caring for siblings ages 2, 3 and 4, and now an infant. "She doesn't have a car and doesn't get support or benefits for these kids. We do our best to provide everything these children need as well as other families."



■ Aultman Adopt-a-Need project founder Larry Burwell reviews some of the month's donations with Judith Peters, who coordinates the food program at Canton Calvary Mission.

Adopt-a-Need donations are distributed to the following organizations:

- Canton Calvary Mission
1345 Gibbs Ave. N.E., Canton
- First Church of the Resurrection
901 E. Tuscarawas St., Canton
- His Place 4 U
1330 Whipple Ave. N.W., Canton
- Refuge of Hope
300 Walnut Ave. N.E., Canton
- Total Living Center
2221 Ninth St. S.W., Canton
- Turnaround Community Outreach
321 Cherry Ave. N.E., Canton

For more information or to support Aultman's Adopt-a-Need program, call 330-363-4908.

IF YOUR HEALTH IS YOUR WEALTH, HOW WEALTHY ARE YOU?



■ Aultman Wellness on Wheels (WOW) Registered Nurse Linda Brunk takes David Swartz's blood pressure at a monthly health fair at Turnaround Community Outreach in Canton. To schedule a free visit from the WOW van for your business, church or community group, complete the request form at aultman.org/wow or call 330-363-4908 for more information.

Do you know how to achieve health wealth? It's all about making small changes to live a healthy lifestyle.

Since 2009, the Aultman Wellness on Wheels (WOW) mobile health-fair unit has been traveling throughout Stark County and beyond to schools, community centers, churches, senior centers, block parties and other locations by invitation.

"Mobile health education is not a new concept, but we are going the extra step to meet Stark County residents in their own communities where they are most comfortable," said WOW's Clinical Outreach Coordinator Linda Brunk, who is a certified pediatric registered nurse. "And we strive to make it fun and interactive."

The WOW van provides free health education for all ages and screenings including blood pressure checks, height, weight and Body Mass Index (BMI).

The van is staffed by medical professionals such as registered nurses, respiratory therapists, dietitians and others based on the need of an event.

"We have gone to more than 585 events to reach 47,000 people during the last 2.5 years," Brunk shared. "Although it's hard to track outcomes because we may not be seeing someone more than once, we do review data from every screening (such as blood pressure and BMI) and then modify our

program to reflect the trends of what our communities need – and it can be different for various parts of Stark County."

For example, just like national statistics show, high blood pressure can be a silent killer, especially for African-American males, Brunk said. WOW does a

help they need," Brunk concluded.

- Turnaround Community Outreach, 321 Cherry Ave. N.E. in Canton, fourth Tuesdays, 11:30 a.m.-1:30 p.m.
- Total Living Center, 2221 Ninth St. S.W. in Canton, second Tuesdays from 11 a.m.-1 p.m.
- Habitat for Humanity of Greater

“Mobile health education is not a new concept, but we are going the extra step to meet Stark County residents in their own communities where they are most comfortable.”

— LINDA BRUNK, WOW'S CLINICAL OUTREACH COORDINATOR

lot of education on blood pressure and the importance of having it checked regularly.

Overweight/obesity is another primary area of concern, but those words are too harsh, Brunk said. "We want to build self-esteem and help people get to a healthy weight. Parents are especially protective of children. We encourage families to have their BMIs taken together and make changes as a family."

Every month, the WOW team goes to approximately 20-30 events but is always at the following locations. "We encourage folks to come see us every month to have their blood pressure rechecked. We are here to connect the dots and get them the

Stark and Carroll Counties' ReStore, 4525 Cleveland Ave. N.W. in Canton, second Fridays, from 12-2 p.m.

- Hartville Marketplace food court, 1289 Edison St. N.W. in Hartville, third Mondays, 10 a.m.-1 p.m.
- First Friday events in partnership with Canton Regional Chamber of Commerce, downtown Canton at Fourth Street N.E. and Cleveland Avenue N.W., first Fridays, 6-9 p.m.

Brunk and her team are presenting the concept of Aultman's WOW program at a national conference of about 6,000 nurses in October to teach them how to launch similar initiatives.

AULTMAN IN THE COMMUNITY



Relay for Life – Aultman Cancer Center

The American Cancer Society Relay for Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost and fight back against the disease. The 2011 Canton Relay for Life event was held in June at Canton Central Catholic High School Stadium and raised more than \$54,000 to help fight cancer. Aultman Hospital had eight teams that participated in this year's event and raised more than \$16,000 for the American Cancer Society. Aultman employees participate in many charity walks each year, such as Making Strides Against Breast Cancer, American Heart Association Start and the JDRF Walk to Cure Diabetes.



Safety First

For seven years, Aultman Health Foundation has been preparing area first-graders for a lifetime of safer riding. Aultman employee Lee Kenny, shown with an Allen Elementary School first-grader, is one of more than 400 employee volunteers each year who teach 250 classes at 90 different schools throughout Stark County. Almost 22,000 helmets have been distributed during this program called Safety First. Bike accidents result in an estimated half-million injuries in the United States annually. The American Academy of Pediatrics believes the use of bike helmets could save as many as 450 children from harm each year.



Junior Achievement®

AultCare President and CEO Rick Haines (center) along with AultCare employee Morris Ellington spend a morning teaching second-graders at Cedar Elementary through Junior Achievement's "JA in a Day" program. Junior Achievement is the world's largest organization dedicated to educating students in grades K-12 about entrepreneurship, work readiness and financial literacy through experiential, hands-on programs. On Feb. 9, more than 20 Aultman and AultCare employees spent a half-day teaching elementary students how to generate wealth and effectively manage it, how to create jobs which make their communities more robust, and how to apply entrepreneurial thinking to the workplace. Aultman has partnered with JA for more than a decade, and this year also helped eighth graders focus on career choices and personal finance management skills by teaching JA Economics for Success Program at five Stark County schools.

AULTMAN



LEADING OUR COMMUNITY TO IMPROVED HEALTH

AULTMAN

CENTER of
EXCELLENCE

Orthopaedics

Many orthopaedic problems need more than one medical service. You may require emergency room treatment, medical treatment, surgery, therapy, medical equipment for the home or intense on-site rehabilitation.



Heart

Aultman Hospital has been named one of the nation's 50 Top Cardiovascular Hospitals by Thomson Reuters for 2011. At the Aultman Heart Center, prevention is a priority. Our education and risk factor identification programs can help you keep your heart healthy.



Cancer

The Aultman Cancer Center is a fusion of ideas, technology, talent and compassion. The physicians associated with Aultman Cancer Center evaluate and design individual treatment plans based on the type, stage and aggressiveness of the patient's disease.



Neurosurgery/ Stroke

Trauma or illness involving the brain, spinal cord or nervous system can be a frightening experience for a patient and loved ones. Take comfort in knowing you are in the hands of some of the region's most skilled neurological experts, neurosurgeons and stroke specialists.



Women/ Children

Together with our patients, the Aultman Birth Center is promoting and uniting families for life. We take a team approach to providing the best care for you and your baby — under one roof.



Emergency/ Trauma

Aultman's Emergency/Trauma Center, staffed by board-certified physicians, is designed to allow the fastest access possible to the latest in emergency-care technology.



Critical Care Medicine

Going to an intensive care unit (ICU) can be a very emotional experience. Aultman patients receive specialized care from our Intensivist Program and our dedicated group of critical care nurses, critical care pharmacists, respiratory therapists and intensivists.

AULTMAN

Aultman is My Hospital™

HOW YOU CAN HELP COMMUNITY HARVEST FILL MORE STOMACHS WITH HOT MEALS

Forty percent of all food produced in the United States is thrown out.

For 22 years, Community Harvest of Stark County has strived to rescue as much of this food as possible and provide it to 35 Stark County community service organizations that collectively serve hot meals seven days a week to people who would otherwise go hungry.

In 2009, Community Harvest received a \$7,500 grant from The Aultman Foundation to help further grow its services and impact to the hungry in Stark County.

Community Harvest Executive Director Faith Barbato said the funds were used to help increase capacity and recruit new organizations that could donate unused cooked and fresh food such as local restaurants, caterers, stores, cafeterias and hotel kitchens.

"We grew from 65 regular donors to 90 regular donors in a short time as a result of the additional marketing efforts," Barbato shared. "The funds also enabled us to get a new chest freezer, buy a year's worth of supplies and cover increased fuel and mileage costs for the truck."

Community Harvest is unique from other food rescue programs across the country because it does not charge for food, pickup or delivery. The 14-foot specially equipped refrigerated truck safely and efficiently travels more than 15,000 miles each year just on Stark County roads.

"We operate on donations, grants and volunteers," said Barbato, who is the only paid employee and runs the office by herself. "It takes a lot of coordination to get donated food to those in need as soon as possible. Most of the time, the food is served the very day or the day after it is donated."

Food donors must be health department approved venues and are protected by the Ohio Good Samaritan Food Law that safeguards food donors from liability. The exceptions to this are fresh produce and food donations in sealed packaging that have never been opened.

There's a great need for healthy food choices such as meat and produce, according to Barbato,

COMMUNITY HARVEST OF STARK COUNTY: A FOOD RESCUE PROGRAM



Community Harvest of Stark County Executive Director Faith Barbato is proud the organization rescued about \$1.2 million in prepared food and delivered nearly 700,000 meals in 2010, but she realizes food is still being wasted. Call 330-493-0800 to donate or visit communityharveststark.org.



Volunteers for Community Harvest of Stark County Ron Blend (left) and Rodney Derbyshire unload fresh, donated foods for Community Services of Stark County's The Samaritan's Table, which serves free hot meals each Thursday.

who has worked to get the program listed on ampleharvest.org to improve awareness among local farmers.

In addition to helping her grow the program, Barbato is thankful for Aultman Foundation's guidance

and vast knowledge of the community. "Things are getting tough, and the local agencies need to collaborate more. Aultman Foundation keeps us connected by strategically connecting community agencies together."

The Aultman Foundation Distributes Grants, Accepts Charitable Gifts

In 2007, Aultman Health Foundation established The Aultman Foundation to improve the health of the community using a twofold process:

- Targeted grant funding to area nonprofit organizations.
- The acceptance of charitable gifts to the foundation and hospital.

"The primary Aultman mission is to lead our community to improved health," said Vicki Haines, vice president of The Aultman Foundation. "We want to help those that further this mission and are striving to really make a difference in the lives of our friends and neighbors. Gifts to our foundation will be channeled back into the community or to benefit designated areas of Aultman Hospital, as specified by each donor."

GRANT FUNDING

Twice yearly, the foundation accepts grant requests from 501(c)(3) nonprofit organizations with projects focusing on health, education and human services.

"Special consideration is given to proposed projects and services that focus on the underserved, especially the poor, elderly and

children," said Tracy Figurella, program director.

Additionally, proposed projects or services must impact the communities served by Aultman Health Foundation, which include Stark, Wayne, Holmes, Carroll and Tuscarawas counties.

According to Figurella, The Aultman Foundation does not fund individuals, capital or annual campaigns, foundations or endowments.

Applications are available for download at aultmanfoundation.org and will be accepted now through Sept. 2 for \$100,000 in grants awarded in the fall.

Another grant round will be held in the late spring of 2012.

Since its inception, the foundation has distributed \$925,000 in grants locally.

DONATING TO THE AULTMAN FOUNDATION

Donors may target their gifts to specific areas of the hospital, such as hospice services or children's programs. Contributions to the unrestricted fund will be used where they are needed most.

18 Nonprofits Receive \$100,000 in Grants

In June, 18 area nonprofit organizations learned they were receiving grants from The Aultman Foundation totaling \$100,000.

"It's our eighth round of grants since Aultman Health Foundation established The Aultman Foundation in 2007," according to Tracy Figurella, program director. "Since that time, grants totaling \$925,000 have helped further Aultman's mission by funding local agencies' projects and services in our five-county area."

The foundation is guided by a 12-member board of directors. Grant applications are evaluated by a Grant Review Committee to ensure the dollars will make the greatest impact in our community, according to Figurella.

Receiving a grant in June for the specified amounts below were:

- AGAPE Partnerships: \$4,000 for It Takes A Village youth mentoring program.
- Blessings in a Backpack: \$10,000 for Dueber Elementary Blessings in a Backpack food distribution program.
- Children's Dyslexia Centers Inc., Canton: \$5,000 for Dyslexia Education Center.
- Edgewood Community Project: \$6,500 for Developmentally Disabled Baseball Field for use by Challenger Baseball and Special Olympics.
- First Tee of Canton: \$5,000 for The First Tee Nine Healthy Habits Program.
- Girl Scouts of North East Ohio: \$5,000 for Lego Teams Robotics Program.
- Hammer & Nails, Inc.: \$3,000 for Stark County residents with physical limitations to live independently.
- Hope Whispers Community Organization, Inc.: \$2,000 for Everything Physical program for inner-city children.
- Interfaith Child Development Center: \$5,000 for Learning to be Healthy program for children to learn healthy habits.
- Margaret B. Shipley Child Health Clinic, Inc.: \$6,500 to safeguard the storage of vaccines and improve the efficiency of Shipley Child Health Clinic's Pediatric Healthcare Program.
- Refuge of Hope: \$6,000 for a meal program to alleviate hunger.
- Senior Independence of Akron/Canton: \$7,000 for It's Never 2 Late computer system for the Canton Adult Day Center.
- Stark County Safe Kids, Inc.: \$4,000 for training for certified Child Passenger Safety Technicians.
- Turnaround Community Outreach: \$4,500 for an identification card program.
- We are Troubled on Every Side (WATOES): \$7,000 to support wellness outreach for urban families in Canton.
- Westark Family Services, Inc.: \$6,000 for Geriatric Case Management and Senior Outreach.
- YWCA of Canton: \$5,500 for STARR-Stark Area Rapid Re-Housing to provide beds, cleaning supplies and hygiene supplies to homeless families and individuals upon placement into permanent or transitional housing.

To learn which organizations received grants in the prior seven rounds, go to aultmanfoundation.org.

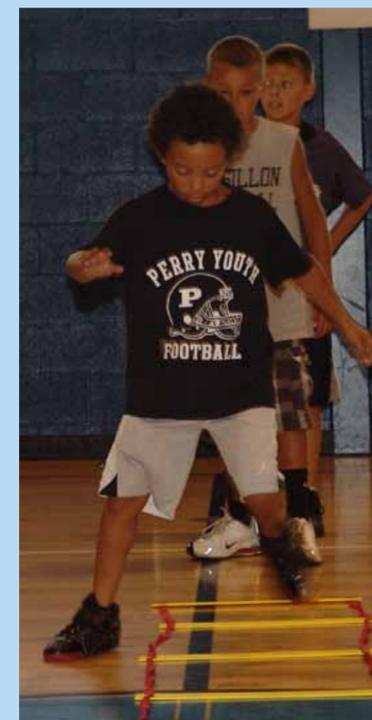

THE AULTMAN FOUNDATION
Brick Paver and
Garden
Landscape
Tribute Program

at the new Aultman Women's Board Compassionate Care Center

- \$100 donation buys a brick with your message.
- Opportunities are also available to name a room, garden, tree or bench in honor or memory of a loved one.



www.aultmanfoundation.org
330-363-4908



In 2011, the Boys and Girls Club of Massillon received an \$8,000 grant from The Aultman Foundation for the Triple Play summer and after-school program. With more than 100 participants each day - including fourth-graders (front to back) Isaiah, Seth and Anthony - the program provides a game plan for body, mind and soul.